Paramount shoots 'Bullet' film

By CLIFF ROTHMAN

Paramount will release the Stephen King feature "Silver Bullet" as part of its 1985 summer slate. "Bullet" has just rolled under the International Film Corp. banner, one of two Stephen King features produced by the new production company in 1984.

"Silver Bullet," a dramatic thriller, is directed by Daniel Attias, a former assistant director for Francis Coppola and Steven Spielberg, who is making his motion picture debut with this film. Gary Busey headlines the medium-budget film whose story originated as an illustrated 1982 calendar which then developed into a children's storybook. The film will wrap at Christmas.

International Film Corp. is headed by Martha Schumacher, who is also president of the North Carolina Film Corp. studio facility, a wholly owned subsidiary of the Dino De Laurentiis Corp., where both King films are being produced.

"Stephen King's Cat's Eye," the other King feature produced by International Film Corp., is in final post-production for an early spring 1985 release by MGM/UA, and stars Patti Lupone, Drew Barrymore, Joe Cortese, Robert Hays, James Woods, Candy Clark, Alan King and James Naughton. "It's a black comedy," says Schumacher, who describes the story as the exploits of a cat on its way to save the life of a little girl.

The creature has been created by Carlo Rambaldi, Academy Award winner for "E.T.," "King Kong" and "Alien." Director is Lewis Teague.

International Film Corp. purchased the rights a year ago to five of the short stories in King's collection "Night Shift," and is currently developing two of them for feature production, "Sometimes They Come Back" and "Trucks," both of which are targeted for 1985.

Schumacher has been with the De Laurentiis organization since 1980. She began as a production accountant, moved up to associate producer on "Firestarter," and was appointed president of the North Carolina film studio in December 1983.

RKO strike ends

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cluded increases in wages, benefits and, in return for a longer contract term, some additional wage increases in the last 18 months of the new four-year contract. The union's previous contract expired on March 18, 1983. The restructured package also included flat payment in lieu of limited retroactivity.

Jeff Ruthizer, vp of employee relations and administration for RKO stated, "We are extremely pleased about the content and timing of the contract." John Grant, president of Local 209, however, says, "We feel forced into a situation we had no choice but to accept." Grant explains that during the strike members of IATSE crossed NABET's picket lines, and the AFL-CIO was "ineffective" in stopping this practice. The combination of limited union support, and RKO's threat to hire permanent replacements as of noon on Oct. 29, according to Grant; caused NABET to "capitulate" and accept the current agreement.

As a result of the settlement, RKO has canceled the previously announced plan to hire permanent replacements and employees are scheduled to return to work in full by early next week.

The strike, which began on Aug. 22, involved approximately 160 employees.

AFMA/ANICA

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Italian governmental agencies, of contracts between ANICA and AFMA members and protect Italian-language films against video piracy in the United States and Canada.

In addition, ANICA, in collaboration with AFMA, will introduce a proposal to standardize sales contracts for film licensing at the International Film Producers Association meeting in Paris next month.

ANICA and AFMA will also seek their member agreement on a binding arbitration clause for any disputes arising from contract interpretation and fulfillment. The commission will also address such issues as copyright documentation, and the registration of titles.

Members of the joint commission are Piero Bregni, Luigi De Laurentiis, Fulvio Lucisano, Luigi Agostini, Gianluigi Della Casa and Massimo Ferrara for ANICA and Mark Damon, Norman Katz, Ed Labowitz, Richard Milnes, Jonas Rosenfield representing AFMA.

CPB TV awards

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produced by Peter Graumann, which dealt with the issue of organ transplants.

Other winners were KTCA-TV of Minneapolis for "Grant Wood's America," written, produced and directed by Katherine Allan, and "Stubaker: Less Than They Promised," directed by Scott Craig and coproduced by Gregory B. Sinn. Both awards were for cultural documentary programs.

In the informational programming category the winner was WVIZ-TV for "My First Hundred Years"; for performance programming the winners were WPBT-TV of Miami for "Diva in Concert" and "Keystone," presented by the New Jersey network; in the chartered audience programming category the winner was WTTW-TV of Chicago for "Child's Sexual Abuse." Also a top winner in the news category was KUHT-TV of Houston for its program "In the Name of God."

PEOPLE ON THE MOVE

Motion Pictures

David Held named senior vp in charge of business affairs for the motion picture group of Paramount Pictures Corp. He had previously worked for Paramount, having joined in 1976 as senior attorney in the legal department and moving up through the ranks to vp of business affairs in 1979. He left on sabbatical for a year returning to the Samuel Goldwyn Co. as its business affairs vp.

Broadcasting

Bernard Kalb named culture and arts correspondent for NBC News to be based in Washington. Kalb has been reporting on foreign affairs since the beginning of his career in 1946 with the New York Times. He was with CBS for nearly 20 years and joined NBC in 1980 as State Dept. correspondent.

Peter Greenberg named dramatic development vp for Paramount Network TV Production. Most recently he produced films for CBS, ABC Theatre and HBO.

MTV: Music Television names two: **Paul D. Brown** is now director of corporate administration for MTV and Warner Amex Cable Communications Inc. Brown joined the firm as manager of office services in 1981. . . . **Richard E. Stone** joins as account manager for New York advertising sales. He moves over from Turner Broadcasting where he held a similar post.

Georgia Jeffries named story editor for "Cagney and Lacey." She has been associated with the show this season, having written two upcoming episodes.

Douglas Friedman upped to assistant director of advertising and promotion for KTLA-TV. He joined the station in 1981 as producer in this department and was promoted to print promotion supervisor in 1983. Prior to this he had been a writer for Chuck Barris Prods.

Hal Bedsole named director of sales for commercial creators Chuck Blore and Don Richman Inc. He was previously general sales manager for KNX-FM and KKHR-FM, CBS owned stations.

Arts & Entertainment Network names two: **Lisa Cowles** upped to coordinator of marketing programs from marketing assistant for the affiliate sales and marketing division. . . . and **Gary Maigret** joins as account executive from Katz Radio, where he held a similar post for four years.

Evelyn Sias named manager of local ad sales for Group W Satellite Communication Group. She joined the firm in 1981 as research assistant.

Video

Errol Foremaster named to head the newly opened branch of Video West in Los Angeles. He had been with the firm as mobile production coordinator prior to a nine-month leave of absence to coordinate the Summer Olympic games TV and film coverage for the LAOOC, working with ABC and Cappy Prods.

E.J. Stewart Video names two: **Cheryl Senior** is now with the production coordination department. . . . and **Neal Grubb** is studio supervisor.

Karen Bell named director of regional activities for the Video Software Dealers Assn. She was formerly editor of the trade paper, Video Insider.

Music

Bruce Theriot named vp of business affairs and A&R administration for Manhattan Records. He had been senior attorney and director of the artist contract section of Capitol's legal department. Theriot relocates to New York.

Robert Shaw to the newly created post as assistant vp of management information systems (MIS) at Atlantic and Elektra Records. His most recent post was director of this area.

PolyGram Records names two: **Kerry Wood** named director of national secondary adult contemporary promotion. She was previously a promotion rep in New Orleans for RCA Records. . . . and **Gregor Benko** is now manager of A&R for the special projects division. Benko joins from Tower Records where he was operations manager of the New York classical department.

Music Motions, New York-based producer and distributor of music videos to theatrical venues, name four: **Denise Battaglia** is vp of theatre operations. . . . **Pamela Henning** is vp of special projects. . . . **Nina Hovanian** handles corporate relations. . . . and **Patricia Edick** will be accounts coordinator.

Allied Industries

Ruth Ann Becker named to head up the newly opened office of Mahoney/Wasserman and Associates Pacific operations division to be headquartered in Honolulu. Becker was formerly director of public relations for Hyatt Hotels Hawaii. The expansion is an outgrowth of the increasing film and TV production in Hawaii.

Earl S. Wroten Jr. named chief operating officer for Entertainment Completions Inc. He steps up from his post as vp to succeed **Bill Finnegan**, who moves up to senior vp.

— Maureen McFadden

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